



## WIDEANGLE GAINS 100,000 USERS IN ITS FIRST 15 WEEKS

Users in 150 countries have viewed 45 million Facebook + Instagram photos on WideAngle universal iOS photo app

SEATTLE, WA, JULY 10, 2013; [WideAngle](#) announces a key milestone today, passing 100,000 users since its release on March 28th. [WideAngle's growth](#) has skyrocketed 354% since the release of its iPhone app on May 16<sup>th</sup>.

WideAngle gathers [all your photos in a single place](#) - from Facebook, Instagram, iPhone/iPad and text messages. Then, WideAngle enables you to view friends' photos from Facebook and Instagram – in the same place. Now you won't have to miss that important memory beneath an avalanche of ads and check-ins.

“Photos are replacing text messages as the way ‘[Generation Snapchat](#)’ communicates,” says John Burry, President at WideAngle. “62% of our users are under 24 years old and with WideAngle they can keep up with their photo world in seconds.”

WideAngle brings your photo world together:

- Gather photos - Instagram, Facebook, iPhone/iPad, Photo Stream and text messages.
- Remix into collections - organize pictures by location, people and more.
- See your friends - [Facebook + Instagram together](#)
- Discover what's new - Add likes and comments to Facebook and Instagram.
- Share and save what matters - Choose any photos you want to save or share to Facebook, Instagram, Twitter, Tumblr, email, Snapseed, Dropbox & more.

Available for iPhone and iPad, WideAngle is coming next to Android. WideAngle will soon offer new ways to gather photos and premium features based on user feedback.

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Founded in 2012, WideAngle was created to provide a better way for keeping people connected to the most important photos in their lives. This innovative app gathers your photos from Facebook, Instagram, iPhone/iPad, and text messages. View friends from Facebook and Instagram, for the best way to keep up with the people that matter most. WideAngle is based in Seattle, Washington.

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